

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address

SRCP Media Inc  
Attention: Accounts Payable  
201 North Union Street  
Ste 200  
Alexandria, VA 22314

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965626-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	327 REFORM NM NC

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	965626	06385379

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	51	104

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	5	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	MTWTF--		5		\$1,900.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	10:15 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1203	\$1,900.00 NM
4	KOAT	Tu	10/30/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1203	\$1,900.00 NM
3	KOAT	W	10/31/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1203	\$1,400.00 NM
5	KOAT	Th	11/01/12	10:12 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1203	\$1,400.00 NM
2	KOAT	F	11/02/12	10:26 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1203	\$1,400.00 NM
2	10/29/12	11/02/12	Anderson Cooper	11a-12n		MTWTF--	:30	5	\$250.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	MTWTF--		5		\$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/29/12	11:48 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
3	KOAT	Tu	10/30/12	11:23 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
2	KOAT	W	10/31/12	11:21 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
5	KOAT	Th	11/01/12	11:36 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
1	KOAT	F	11/02/12	11:43 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
3	10/29/12	11/02/12	Chew, The	12-1pm		MTWTF--	:30	5	\$200.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	MTWTF--		5		\$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/29/12	12:00 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00 NM
2	KOAT	Tu	10/30/12	12:30 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00 NM
5	KOAT	W	10/31/12	12:34 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00 NM
3	KOAT	Th	11/01/12	12:31 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00 NM
1	KOAT	F	11/02/12	11:59 AM	Chew, The	12-1pm	:30	RNMT1203	\$200.00 NM
4	10/29/12	11/02/12	Action 7 News @ 6p	6-630p		MTWTF--	:30	5	\$1,300.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	MTWTF--		5		\$1,300.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:16 PM	Action 7 News @ 6p	6-630p	:30	RNMT1203	\$1,300.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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KOAT

PO Box 26868

Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965626-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	327 REFORM NM NC	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	11:37 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
11	11/05/12	11/05/12	Chew, The	12-1pm	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	11:59 AM	Chew, The	12-1pm	:30	RNMT1203	\$200.00 NM
12	11/05/12	11/05/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	RNMT1203	\$1,300.00 NM
13	11/05/12	11/06/12	6a A7N More In The AM	6-7a	MT-----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	6:43 AM	6a A7N More In The AM	6-7a	:30	RNMT1203	\$1,100.00 NM
2	KOAT	Tu	11/06/12	6:42 AM	6a A7N More In The AM	6-7a	:30	RNMT1203	\$1,100.00 NM
14	11/05/12	11/06/12	Good Morning America	7-9a	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	7:43 AM	Good Morning America	7-9a	:30	RNMT1203	\$850.00 NM
1	KOAT	Tu	11/06/12	7:55 AM	Good Morning America	7-9a	:30	RNMT1203	\$850.00 NM
15	11/03/12	11/03/12	ABC Prime College Footb	8-10p	-----S-	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	8:09 PM	ABC Prime College Football	6-10p	:30	RNMT1203	\$1,800.00 NM
16	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	8:24 AM	Su 6a A7N More in the AM	6-9a	:30	RNMT1203	\$500.00 NM
17	11/02/12	11/02/12	Ellen 3-4p	3-4p	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	3:37 PM	Ellen 3-4p	3-4p	:30	RNMT1203	\$400.00 NM
18	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p	----2--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----2--	2	\$1,400.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965626-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	327 REFORM NM NC



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p	----2--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	11/02/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1203	\$1,400.00 NM
1	KOAT	F	11/02/12	11:00 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1203	\$1,400.00 NM
19	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	10:24 PM	Action 7 News @ 10p Sat	10-1035p	:30	RNMT1203	\$1,600.00 NM
20	11/04/12	11/04/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:44 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	RNMT1203	\$1,800.00 NM
21	11/02/12	11/02/12	Nightline	1105-1135p	----2--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----2--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	11:22 PM	Nightline	1105-1135p	:30	RNMT1203	\$500.00 NM
2	KOAT	F	11/02/12	11:31 PM	Nightline	1105-1135p	:30	RNMT1203	\$500.00 NM
22	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1203	\$1,400.00 NM
23	11/05/12	11/05/12	Nightline	1105-1135p	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	11:27 PM	Nightline	1105-1135p	:30	RNMT1203	\$500.00 NM
<b>Total Spots</b>							<b>57</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$50,100.00
<u>Agency Commission</u>	\$7,515.00
<u>Net Amount Due</u>	\$42,585.00
New Mexico Tax Rate 7.0%	\$2,980.95
<u>Amount Due</u>	\$45,565.95

## INVOICE



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3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	313 REFORM NM NC

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	961890	06364302

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	51	104

Agency Ref	Advertiser Ref

Billing Address:

SRCP Media Inc  
Attention: Accounts Payable  
201 North Union Street  
Ste 200  
Alexandria, VA 22314

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	5	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>	
	10/29/12	11/04/12	MTWTF--		5			\$1,900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/29/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1205	\$1,900.00 NM
4	KOAT	Tu	10/30/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1205	\$1,900.00 NM
3	KOAT	W	10/31/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1205	\$1,400.00 NM
5	KOAT	Th	11/01/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1205	\$1,400.00 NM
1	KOAT	F	11/02/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1205	\$1,400.00 NM
2	10/29/12	11/02/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>	
	10/29/12	11/04/12	MTWTF--		5			\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/29/12	11:52 AM	Anderson Cooper	11a-12n	:30	RNMT1205	\$250.00 NM
1	KOAT	Tu	10/30/12	11:54 AM	Anderson Cooper	11a-12n	:30	RNMT1205	\$250.00 NM
3	KOAT	W	10/31/12	11:37 AM	Anderson Cooper	11a-12n	:30	RNMT1205	\$250.00 NM
4	KOAT	Th	11/01/12	11:44 AM	Anderson Cooper	11a-12n	:30	RNMT1205	\$250.00 NM
5	KOAT	F	11/02/12	11:31 AM	Anderson Cooper	11a-12n	:30	RNMT1205	\$250.00 NM
3	10/29/12	11/02/12	Chew, The	12-1pm	MTWTF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>	
	10/29/12	11/04/12	MTWTF--		5			\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	12:57 PM	Chew, The	12-1pm	:30	RNMT1205	\$200.00 NM
4	KOAT	Tu	10/30/12	12:57 PM	Chew, The	12-1pm	:30	RNMT1205	\$200.00 NM
5	KOAT	W	10/31/12	11:59 AM	Chew, The	12-1pm	:30	RNMT1205	\$200.00 NM
2	KOAT	Th	11/01/12	11:59 AM	Chew, The	12-1pm	:30	RNMT1205	\$200.00 NM
3	KOAT	F	11/02/12	12:29 PM	Chew, The	12-1pm	:30	RNMT1205	\$200.00 NM
4	10/29/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>	
	10/29/12	11/04/12	MTWTF--		5			\$1,300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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4	10/29/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/29/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	RNMT1205	\$1,300.00 NM
3	KOAT	Tu	10/30/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	RNMT1205	\$1,300.00 NM
5	KOAT	W	10/31/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	RNMT1205	\$1,300.00 NM
1	KOAT	Th	11/01/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	RNMT1205	\$1,300.00 NM
2	KOAT	F	11/02/12	6:21 PM	Action 7 News @ 6p	6-630p	:30	RNMT1205	\$1,300.00 NM
5	10/29/12	11/02/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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1	KOAT	Tu	10/30/12	7:00 AM	6a A7N More In The AM	6-7a	:30	RNMT1205	\$1,100.00 NM
2	KOAT	W	10/31/12	6:43 AM	6a A7N More In The AM	6-7a	:30	RNMT1205	\$1,100.00 NM
5	KOAT	Th	11/01/12	6:43 AM	6a A7N More In The AM	6-7a	:30	RNMT1205	\$1,100.00 NM
3	KOAT	F	11/02/12	6:59 AM	6a A7N More In The AM	6-7a	:30	RNMT1205	\$1,100.00 NM
6	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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1	KOAT	Tu	10/30/12	7:50 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
4	KOAT	W	10/31/12	7:26 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
3	KOAT	Th	11/01/12	8:55 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
2	KOAT	F	11/02/12	8:29 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
7	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:28 PM	Action 7 News @ 5p Sat	5-530p	:30	RNMT1205	\$550.00 NM
8	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	7:44 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1205	\$400.00 NM
2	KOAT	Sa	11/03/12	8:25 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1205	\$400.00 NM
9	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	4:59 PM	Action 7 News @ 5p Sun	5-530p	:30	RNMT1205	\$550.00 NM
19	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	7:26 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM

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## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	313 REFORM NM NC



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	10/30/12	8:55 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
2	KOAT	W	10/31/12	8:47 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
5	KOAT	Th	11/01/12	7:55 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
4	KOAT	F	11/02/12	8:55 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
20	10/29/12	11/02/12	The View 10-11a	10-11a	MTWTF--	:30	10	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	10	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	10:32 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
7	KOAT	M	10/29/12	10:59 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
2	KOAT	Tu	10/30/12	9:59 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
8	KOAT	Tu	10/30/12	10:39 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
3	KOAT	W	10/31/12	9:58 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
9	KOAT	W	10/31/12	10:59 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
10	KOAT	Th	11/01/12	9:59 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
4	KOAT	Th	11/01/12	10:31 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
6	KOAT	F	11/02/12	10:35 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
5	KOAT	F	11/02/12	10:59 AM	The View 10-11a	10-11a	:30	RNMT1205	\$450.00 NM
21	10/29/12	11/02/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	2	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	2	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1205	\$1,250.00 NM
2	KOAT	Tu	10/30/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1205	\$1,250.00 NM
22	10/29/12	11/02/12	Dr Oz	4-5p	MTWTF--	:30	10	\$675.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	10	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	4:12 PM	Dr Oz	4-5p	:30	RNMT1205	\$675.00 NM
6	KOAT	M	10/29/12	4:56 PM	Dr Oz	4-5p	:30	RNMT1205	\$675.00 NM
2	KOAT	Tu	10/30/12	4:12 PM	Dr Oz	4-5p	:30	RNMT1205	\$675.00 NM
10	KOAT	Tu	10/30/12	4:55 PM	Dr Oz	4-5p	:30	RNMT1205	\$675.00 NM
3	KOAT	W	10/31/12	4:14 PM	Dr Oz	4-5p	:30	RNMT1205	\$575.00 NM
8	KOAT	W	10/31/12	4:38 PM	Dr Oz	4-5p	:30	RNMT1205	\$575.00 NM
4	KOAT	Th	11/01/12	4:10 PM	Dr Oz	4-5p	:30	RNMT1205	\$575.00 NM
7	KOAT	Th	11/01/12	4:25 PM	Dr Oz	4-5p	:30	RNMT1205	\$575.00 NM
5	KOAT	F	11/02/12	4:12 PM	Dr Oz	4-5p	:30	RNMT1205	\$575.00 NM
9	KOAT	F	11/02/12	4:55 PM	Dr Oz	4-5p	:30	RNMT1205	\$575.00 NM
23	10/29/12	11/02/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	5:21 PM	Action 7 News @ 5p	5-530p	:30	RNMT1205	\$1,100.00 NM
2	KOAT	Tu	10/30/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	RNMT1205	\$1,100.00 NM
4	KOAT	W	10/31/12	5:12 PM	Action 7 News @ 5p	5-530p	:30	RNMT1205	\$1,100.00 NM
5	KOAT	Th	11/01/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	RNMT1205	\$1,100.00 NM

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	313 REFORM NM NC



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/29/12	11/02/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KOAT	F	11/02/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	RNMT1205	\$1,100.00 NM
24	10/29/12	11/02/12	Live with Regis & Kelly 9-9-10a		MTWTF--	:30	10	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	10	\$475.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	10/29/12	9:29 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
9	KOAT	M	10/29/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
2	KOAT	Tu	10/30/12	9:22 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
8	KOAT	Tu	10/30/12	9:43 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
6	KOAT	W	10/31/12	9:20 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
3	KOAT	W	10/31/12	9:42 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
10	KOAT	Th	11/01/12	9:24 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
4	KOAT	Th	11/01/12	9:44 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
7	KOAT	F	11/02/12	9:30 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
5	KOAT	F	11/02/12	9:56 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
25	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----2	:30	2	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----2	2	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	11/04/12	6:23 AM	Su 6a A7N More in the AM	6-9a	:30	RNMT1205	\$850.00 NM
2	KOAT	Su	11/04/12	7:12 AM	Su 6a A7N More in the AM	6-9a	:30	RNMT1205	\$850.00 NM
31	11/05/12	11/05/12	The View 10-11a	10-11a	M-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	2	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KOAT	Su	11/04/12	7:29 AM	Su 6a A7N More in the AM	6-9a	:30	RNMT1205	\$800.00 NM
MG for 31.1,31.2									
4	KOAT	Su	11/04/12	12:15 AM	CASTLE SUN LF	1205-105A	:30	RNMT1205	\$100.00 NM
MG for 31.1,31.2									
1	KOAT	M	11/05/12		The View 10-11a	10-11a	:00		\$450.00 NM
See MG 31.3,31.4									
2	KOAT	M	11/05/12		The View 10-11a	10-11a	:00		\$450.00 NM
See MG 31.3,31.4									
32	10/29/12	11/02/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	3	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$1,250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	M	10/29/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1205	\$1,250.00 NM
3	KOAT	W	10/31/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1205	\$900.00 NM
1	KOAT	Th	11/01/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1205	\$900.00 NM
33	11/05/12	11/05/12	Anderson Cooper	11a-12n	M-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	11/05/12	11:28 AM	Anderson Cooper	11a-12n	:30	RNMT1205	\$250.00 NM

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	313 REFORM NM NC	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/05/12	11/05/12	Anderson Cooper Class of Time - Fixed Non Pre-emptible	11a-12n	M-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
34	11/05/12	11/05/12	Chew, The Class of Time - Pre-emptible with notice	12-1pm	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                   1               \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M   11/05/12   12:57 PM Chew, The               12-1pm               :30   RNMT1205                               \$200.00   NM									
35	10/29/12	11/02/12	Ellen 3-4p Class of Time - Pre-emptible with notice	3-4p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   MTWTF--                   5               \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KOAT M   10/29/12   3:20 PM Ellen 3-4p               3-4p               :30   RNMT1205                               \$400.00   NM 1 KOAT Tu   10/30/12   3:25 PM Ellen 3-4p               3-4p               :30   RNMT1205                               \$400.00   NM 3 KOAT W    10/31/12   3:41 PM Ellen 3-4p               3-4p               :30   RNMT1205                               \$400.00   NM 4 KOAT Th   11/01/12   3:31 PM Ellen 3-4p               3-4p               :30   RNMT1205                               \$400.00   NM 5 KOAT F    11/02/12   3:47 PM Ellen 3-4p               3-4p               :30   RNMT1205                               \$400.00   NM									
36	11/05/12	11/06/12	Dr Oz Class of Time - Pre-emptible with notice	4-5p	MT-----	:30	2	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   MT-----                   2               \$675.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M   11/05/12   4:18 PM Dr Oz               4-5p               :30   RNMT1205                               \$675.00   NM 2 KOAT Tu   11/06/12   4:56 PM Dr Oz               4-5p               :30   RNMT1205                               \$575.00   NM									
37	11/05/12	11/05/12	Action 7 News @ 5p Class of Time - Fixed Non Pre-emptible	5-530p	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                   1               \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M   11/05/12   5:22 PM Action 7 News @ 5p               5-530p               :30   RNMT1205                               \$1,100.00   NM									
38	10/29/12	11/02/12	5a A7N More In The AM Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   MTWTF--                   2               \$625.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KOAT M   10/29/12   5:43 AM 5a A7N More In The AM               5-6a               :30   RNMT1205                               \$625.00   NM 1 KOAT W    10/31/12   5:44 AM 5a A7N More In The AM               5-6a               :30   RNMT1205                               \$625.00   NM									
39	11/05/12	11/05/12	Action 7 News @ 6p Class of Time - Fixed Non Pre-emptible	6-630p	M-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                   1               \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M   11/05/12   6:13 PM Action 7 News @ 6p               6-630p               :30   RNMT1205                               \$1,300.00   NM									
40	11/05/12	11/05/12	6a A7N More In The AM Class of Time - Pre-emptible with notice	6-7a	M-----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                   2               \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KOAT M   11/05/12   6:11 AM 6a A7N More In The AM               6-7a               :30   RNMT1205                               \$1,100.00   NM 1 KOAT M   11/05/12   6:23 AM 6a A7N More In The AM               6-7a               :30   RNMT1205                               \$1,100.00   NM									



## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	313 REFORM NM NC



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/29/12	11/02/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	RNMT1205	\$1,100.00 NM
3	KOAT	Tu	10/30/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	RNMT1205	\$1,100.00 NM
4	KOAT	W	10/31/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	RNMT1205	\$1,100.00 NM
2	KOAT	Th	11/01/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	RNMT1205	\$1,100.00 NM
5	KOAT	F	11/02/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	RNMT1205	\$1,100.00 NM
42	10/29/12	11/06/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	8:59 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
2	KOAT	Tu	10/30/12	7:26 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
5	KOAT	W	10/31/12	7:43 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
4	KOAT	Th	11/01/12	8:29 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
3	KOAT	F	11/02/12	8:00 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	8	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	11/05/12	7:26 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
7	KOAT	M	11/05/12	7:59 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
6	KOAT	M	11/05/12	8:29 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
9	KOAT	M	11/05/12	8:59 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
12	KOAT	Tu	11/06/12	7:29 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
10	KOAT	Tu	11/06/12	8:42 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
13	KOAT	Tu	11/06/12	8:49 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
11	KOAT	Tu	11/06/12	8:59 AM	Good Morning America	7-9a	:30	RNMT1205	\$850.00 NM
43	11/05/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a	M-----	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	9:33 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
1	KOAT	M	11/05/12	9:46 AM	Live with Regis & Kelly 9-10a	9-10a	:30	RNMT1205	\$475.00 NM
44	11/05/12	11/05/12	DWTS	7-10p	M-----	:30	1	\$4,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$4,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	7:00 PM	DWTS	7-10p	:30	RNMT1205	\$4,600.00 NM
45	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	10:13 PM	Action 7 News @ 10p Sat	10-1035p	:30	RNMT1205	\$1,700.00 NM
46	11/04/12	11/04/12	Action 7 News @ 10p Sur	10-1030p	-----S	:30	1	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

## INVOICE

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**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961890-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	313 REFORM NM NC



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12			-----S		1	\$2,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:28 PM	Action 7 News @ 10p Sun	10-1030p	:30	RNMT1205	\$2,100.00 NM
47	11/04/12	11/04/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$1,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:55 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	RNMT1205	\$1,250.00 NM
48	11/02/12	11/02/12	20/20	9-10p	----F--	:30	1	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$3,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	9:46 PM	20/20	9-10p	:30	RNMT1205	\$3,800.00 NM
49	10/31/12	11/02/12	Action 7 News @ 1030p	1030-1105p	--WTF--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/31/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	RNMT1205	\$900.00 NM
50	11/03/12	11/03/12	Action 7 News @ 530p	530-6p	-----S-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:50 PM	Action 7 News @ 530p Sat	530-6p	:30	RNMT1205	\$650.00 NM
51	10/31/12	11/02/12	5a A7N More In The AM	5-6a	--WTF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/31/12	5:14 AM	5a A7N More In The AM	5-6a	:30	RNMT1205	\$625.00 NM
2	KOAT	F	11/02/12	5:23 AM	5a A7N More In The AM	5-6a	:30	RNMT1205	\$625.00 NM
52	10/31/12	11/02/12	Ellen 3-4p	3-4p	--WTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/31/12	3:59 PM	Ellen 3-4p	3-4p	:30	RNMT1205	\$400.00 NM
53	11/02/12	11/02/12	Nightline	1105-1135p	----F--	:30	1	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	11:13 PM	Nightline	1105-1135p	:30	RNMT1205	\$500.00 NM
54	11/05/12	11/05/12	Nightline	1105-1135p	M-----	:30	1	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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KOAT  
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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	313 REFORM NM NC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
54	11/05/12	11/05/12	Nightline	1105-1135p	M-----	:30	1	\$500.00	NM																						
<table><tr><th>Spots #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>11/05/12</td><td>11:19 PM</td><td>Nighline</td><td>1105-1135p</td><td>:30</td><td>RNMT1205</td><td>\$500.00</td><td>NM</td></tr></table>										Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	11/05/12	11:19 PM	Nighline	1105-1135p	:30	RNMT1205	\$500.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOAT	M	11/05/12	11:19 PM	Nighline	1105-1135p	:30	RNMT1205	\$500.00	NM																					
55	11/04/12	11/04/12	NYC Marathon	2-4pm	-----S	:30	1	\$550.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><th>Weeks</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$550.00</td></tr></table>										Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$550.00										
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/29/12	11/04/12	-----S	1	\$550.00																										
<table><tr><th>Spots #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Su</td><td>11/04/12</td><td>3:59 PM</td><td>NYC Marathon</td><td>2-4pm</td><td>:30</td><td>RNMT1205</td><td>\$550.00</td><td>NM</td></tr></table>										Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Su	11/04/12	3:59 PM	NYC Marathon	2-4pm	:30	RNMT1205	\$550.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOAT	Su	11/04/12	3:59 PM	NYC Marathon	2-4pm	:30	RNMT1205	\$550.00	NM																					
Total Spots							131																								

## Payment Terms 30 Days

<u>Gross Total</u>	\$106,950.00
<u>Agency Commission</u>	\$16,042.50
<u>Net Amount Due</u>	\$90,907.50
New Mexico Tax Rate 7.0%	\$6,363.53
<u>Amount Due</u>	\$97,271.03